



# Instructor Materials

*This CPR Productivity Pack is for use with the video:*

## **DRUG WARS DRUGS OF THE RAVE CULTURE**

*An in-depth discussion with Eric Martin*




**DRUG WARS**

**DRUGS OF THE RAVE CULTURE**

**An in-depth discussion with Eric Martin**

*Eric Martin, one of the nation's leading experts on club drugs, discusses a wide array of substances including MDMA (ecstasy), methamphetamine, GHB, and ketamine. Learn about the severe price that users pay just to have a "good time."*

Directed by Dave Gray  
Produced by Advantage Source, Inc.  
Distributed by Crime Prevention Resources  
800-867-0016      www.crimeprevent.com



*Tools to Help You Teach*

### **FOR INSTRUCTORS:**

How to use this video/DVD package

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## **Instructor's Guide: How to Use this Video/DVD Package**

### **Introduction: Why we made this video**

We've been receiving more and more requests for programs on the subject of Club Drugs and some of the other new and dangerous drugs. Last spring, we attended an exciting seminar on Club Drugs offered by Southern Oregon Drug Awareness and the Family Addictions Community Team, of which Crime Prevention Resources is a member. One of the highlights of that program was meeting Eric Martin, Executive Director of the Counselor Certification Board for the State of Oregon. Eric is a leading authority on the topic of rave culture and club drugs. He's also a terrific speaker. We asked Eric to sit down with us and explain the characteristics of the various club drugs and why they are of such concern. Having this presentation as a part of your library will be like having your own expert on club drugs!

### **About the Presenter: Eric Martin, BA, CADCI, NACDII**

Featured authority in the program is Eric Martin, Executive Director of the Addiction Counselor Certification Board of Oregon. Eric has worked in the treatment field for more than 17 years. He is an instructor and lecturer at Portland Community College, Chemeketa Community College, Southwest Oregon Community College, and the University of Oregon. He has been working as an educator in the addictions field for more than 10 years. Eric is also a recovering addict and alcoholic.

### **Who should watch this video**

As with our previous *Drug Wars* programs, this show will be useful in both treatment and prevention settings. We suggest you try it out with:

\* **ADOLESCENT DRUG USERS:** Many users have misconceptions about the origin and effects of club drugs. Eric Martin presents the information about these drugs in a casual, engaging manner that will help teenagers learn the facts about MDMA, ketamine, GHB and other drugs.

\***PARENTS:** Raves serve no alcohol; consequently, they must be safe for my kid to attend. That is the impression too many parents have of these events, and they are in blissful ignorance about the other substances that may be served up to their children. We have one recommendation: Introduce them to Eric Martin!

\***COUNSELORS AND TEACHERS:** People in the teaching and helping professions need to operate on the basis of authoritative information. They can't afford to act on misconceptions about drugs. This program will give them the facts they need about club drugs.

\***MIDDLE AND HIGH SCHOOL STUDENTS:** As with our other *Drug Wars* videos, *Drugs of the Rave Culture* will make an excellent addition to your school's drug prevention program. The interview format may be a bit mature for some youth, but don't underestimate them. Try this out with them!

\***GENERAL PUBLIC:** Videos such as this one are very good at attracting public interest to the need for better prevention and drug rehabilitation programs.

### **What this video teaches**

You can use this program to teach many lessons. Here are just a few of the themes you can emphasize when showing *Drug Wars: Drugs of the Rave Culture*.

- \* Why would a person turn to drugs in the first place?
- \* What does it really mean to "get high"?
- \* Are club drugs made of naturally occurring substances?
- \* Is there a safe level of use for these drugs?
- \* What are the differences between ecstasy, GHB and ketamine?
- \* How are the various club drugs marketed and distributed?
- \* What do we know for certain about their long-term effects?
- \* Do people ever fully recover who have suffered brain impairments?

## **How to get the most out of this video/DVD**

To realize this program's full potential, it is important that you try it out with the intended audience. Don't forget that you can photocopy the audience handouts and use those too!

Following are our suggestions for how to put this program to good use.

1. Watch the program yourself—all the way through--to see how it is organized. Notice that it starts with some general remarks by Eric Martin about why people turn to drugs before going on to the specifics of GHB, ketamine, MDMA, etc. There may be particular sections of the program that you want to focus on more than others.
2. Review the various handouts and this instructor guide carefully. With your purchase you receive a variety of support materials that you can use or adapt very easily. We try to give you everything you need (including the right to make photocopies of the handouts) to conduct a successful therapeutic or educational session.
3. Try stopping the video after each segment and discussing for a few moments. [NOTE: Our new DVD format makes this especially easy to do!] Then try showing the entire program and wait until the end for discussion. Experiment and see which way works best for you.

## **Other Potential Applications**

Your purchase of *Drug Wars: Drugs of the Rave Culture* entitles you to what we call "Unlimited Public Performance Rights." This is a license commonly offered with training and educational media. Here are some of the ways you can use this program:

- Show it to therapy groups, families and classes on an unlimited basis.
- Show it at seminars and workshops.
- Show it in classrooms. Recommended for middle school and up.
- Loan it to clients or other community groups.
- Photocopy the support materials as needed.

There is no limit to these uses! (Note: We also offer Limited Broadcast Rights for an additional charge. Please call us at 1-800-867-0016 for further details.)

## Questions for Discussion

Facilitator: The audience handout contains the questions in bold. We suggest having clients/students jot down their own answers to the questions before launching a group discussion. For each question, we offer some suggestions for facilitation.

**1. If someone tells you, “Let’s go kill a few brain cells tonight,” what are they talking about? What will you tell them?**

They’re joking about drinking alcohol or doing drugs because they’re under the false impression that the effect these substances have on the brain is minimal. Your response could be that it’s nothing to joke about because research has shown these substances do serious long-term damage to critical functional areas of the brain. These functions include emotion, memory, balance, coordination, muscle movement, reward, judgment and comprehension.

**2. Someone offers you a substance he or she says will give you a great high and which is absolutely legal. Give three reasons why you would exercise extreme caution about accepting the offer?**

1. It could be an illegal substance masquerading as something else, such as GBL.
2. It could be a newly created analog of amphetamine or some other drug.
3. The drug doesn’t cause a high; the high is in the brain and can be released via other means.

**3. Think of someone you know, such as a grandparent, who has severe memory problems. How would it change your life if you suddenly found yourself in a similar condition?**

You’d have to make allowances for the impairment, e.g., make notes to help remember things; take precautionary measures with appliances to avoid injury; get help with shopping and routine chores.

**4. What is meant by the statement, “Drugs are just a shortcut to increasing pleasure in a person’s brain”?**

Pleasure is experienced when dopamine is released in the nucleus accumbens of the brain. Lots of things can release dopamine; drugs are just one. They trigger a very quick release of dopamine which is why the drug user thinks that drugs “cause” highs. They actually just release the highs that are already in the brain. However, they also have negative consequences, including brain damage.

**5. Someone telling you about his or her drug experience says, “I could hear the colors.” What do you think really happened?**

They were probably experiencing a condition called synesthesia, created when the thalamus gets confused by the sensory data it receives from the body. Sometimes referred to as the “master file keeper” of the brain, the thalamus routes these messages to the wrong places. Hallucinogenic substances such as LSD and ecstasy are known to cause synesthesia.



Come to this meeting if you know someone who:

- believes ecstasy is a natural substance and safe for the body.
- believes GHB is okay because some bodybuilders use it.
- thinks that drugs are necessary to cause a high.
- attends raves.

Date:

Location:

Time:

For more info. contact:

Phone:

# Sample News Release

Use this release to announce availability of  
**Drug Wars: Drugs of the Rave Culture**  
in newspapers and on TV/radio.  
*Instructions: Substitute your own information  
for the material in boldface.*

## NEWS RELEASE

Today's Date: **December 17, 2001**  
For Immediate Use

Contact: **Ira Lee, 892-1234**  
**Sally Forth, 782-5678**

### Club Drugs the Subject of Upcoming Community Presentation

[Your agency name] will offer a special substance abuse prevention program this coming **Tuesday, January 13**. The hour-long program will begin at **7:00 p.m. in the YMCA meeting room at 321 May Street**.

The program will discuss the growing use of ecstasy, GHB and other dangerous club drugs, according to **Ira Lee, community resources director**. Included in the presentation will be a new video called "Drug Wars: Drugs of the Rave Culture."

"It's a very straightforward movie about what these drugs will do to you," said **Lee** of the video. "There are a lot of myths out there that these drugs are natural and can't hurt anyone."

If you cannot attend the meeting on **Tuesday**, contact [agency name] at **782-5678** if you have questions or would like to borrow the video. It is recommended for viewing by students of all ages, parent-teacher organizations, civic groups, and community/neighborhood watch groups.

-end-

## Broadcast Rights for *Drug Wars*

**Spread the word about Drug Wars!  
Involve your whole community!  
Raise dollars for additional education!**

Communities across the country are witnessing the tragic impact that drugs and alcohol have on newborns. The power and scope of this insidious problem is one that needs to be addressed and acted upon for effective change. These tiny victims of drug abuse by their mothers often have a lifetime of physical and mental struggles. The need for education prevention programs is now widely known and accepted. Our battle is against ignorance and apathy.

Purchase of this video at the full retail price (\$89 plus s/h) includes Unlimited Public Performance Rights. For only \$100 additional, you can also get Limited Non-Commercial Broadcast Rights. (These rights are not included with Personal Use Licenses.) This means you may offer *Drug Wars: Drugs of the Rave Culture* for broadcast, for educational purposes, on community cable access or public television. You may show the program an unlimited number of times for up to one year.

We'll tell you how to get the ball rolling—and how you can use this program to encourage financial contributions to your educational efforts. Contact us at 1-800-867-0016.

## About Crime Prevention Resources

Since 1986, Crime Prevention Resources has worked closely with law enforcement, substance abuse centers, hospitals and large and small businesses. We have helped thousands of agencies with their communications and training needs. CPR has more than two dozen videos on crime prevention, business loss prevention, substance abuse, personal safety, workplace violence, and other topics. CPR has also developed a complete Community Watch system for which we have trained hundreds of law enforcement officers in the United States. For further information, visit our website at [www.crimeprevent.com](http://www.crimeprevent.com), or contact us at 1-800-867-0016.

## Copyright Information

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